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NEWSRELEASE

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IIDA ANNOUNCES WINNERS OF 17th ANNUAL IIDA/HOSPITALITY DESIGN PRODUCT DESIGN COMPETITION

Chicago, IL — The International Interior Design Association (IIDA) proudly reveals the winners of the 17th Annual IIDA/Hospitality Design Product Design Competition. The judging took place Tuesday, May 14, at the HD Expo in Las Vegas, Nev., with winners being evaluated on criteria such as innovation, technical advancement, cost-effectiveness, environmental responsibility, aesthetics, need and usage in the hospitality industry, and client/user benefits. Amid a field of highly competitive entries in a variety of categories, the **2013 Eric Engstrom Best of Competition Award** went to **Shaw Hospitality Group** for its daring BE BOLD carpet system.

“Every year we look forward to the IIDA/HD Product Design Competition, and this year’s competition provided perfect illustrations of the reasons why,” **IIDA Executive Vice President and CEO Cheryl Durst, Hon. FIIDA**, LEED AP, said. “The energy displayed in this year’s entries is palpable. Their will to innovate and reach for the new — that vigor is reflected in all of these products’ design. We are delighted to acknowledge and honor the product designs that best represent the spirit of this competition, and that truly elevate Design.”

The panel of judges who oversaw the 2013 competition included: **Scott Hierlinger, IIDA**, LEED AP, Nelson, Minneapolis, Minn.; **Amalia Mohr, IIDA**, LEED AP, FFA Architecture + Interiors Inc., Portland, Ore.; **Susanne Molina, IIDA**, CID, LEED AP, ID+C, Klawiter & Associates, Los Angeles, Calif.; and **Patricia Rotondo, Assoc. IIDA**, VOA Associates, Chicago, Ill.

“The winning products encompassed innovation and thoughtfulness, and I’m excited to see them in future products,” Rotondo said of this year’s entries. Molina described this year’s Eric Engstrom Best of Competition winner with particular enthusiasm. “Beautiful combination of tufting — loop and cut pile — accompanied by richly colored and lustrous fibers,” she described, “creating a multi-dimensional carpet with strong ‘wow’ factor.”

The individual categories for the 2013 Annual IIDA/*Hospitality Design* Product Design Competition and their respective winners are as follows:

APPLIED FINISHES AND MATERIALS

Wall Coverings and Treatments: Architectural Systems Inc., *Techno™ Recycled Glass Surfaces*

TEXTILES

Upholstery: Robert Allen Contract, *Modern Couture*

Bedsreads, Drapery or Casement Fabrics: Hunter Douglas Hospitality, *Laurinda Spear Collection for Hunter Douglas Hospitality*

FLOORING

Carpeting and Carpeting Systems, Rugs: Shaw Hospitality Group, *BE BOLD*

Hard Surface Flooring, Including Wood, Stone Tile and Poured Floors: Esthec, *Esthec® Terrace*

SEATING INDIVIDUAL

Lounge Seating: Brown Jordan, *Marin Lounge Chair*

Outdoor Seating: JANUS et Cie, *Branch Side Chair*

SEATING GROUP OR SERIES

Dining Seating Including Multi-Purpose, Ganging and/or Stacking Chairs: JANUS et Cie, *Ava Dining Side Chair*

Lounge Seating: JANUS et Cie, *Fibonacci Lounge Collection*

Outdoor Seating: Trinity Distribution, *Infinity*

CASE GOODS

Individual Furnishing Items: TUUCI, *Plantation MAX F-1*

LIGHTING

Individual Lamps or Lighting Devices: Aqua Creations Lighting & Furniture Atelier, *Mirror Pyramid*

Groups, Series, Systems or Collections of Lamps or Lighting Devices: arturo alvarez, *Coral Composition*

ACCESSORIES OR SPECIALTIES

Artwork, Signage, Accent Pieces: EcoSmart Fire, *FLARE*

Hardware or Decorative Metals or Plastics: Texton Inc., *Mirage Shutters*

Operations Supplies and Amenities: SWITCH Lighting, *SWITCH3-Way*

The IIDA/HD Product Design Competition is hosted each year by IIDA with *Hospitality Design* magazine, for the purpose of honoring innovation, function and aesthetic advancements in the hospitality industry.

Winners will be featured on the IIDA website at www.iida.org and published in *Hospitality Design* magazine.

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About International Interior Design Association

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 13,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in Interior Design and advancing Interior Design through knowledge, value and community. IIDA advocates for Interior Design excellence; nurtures a global Interior Design community; maintains high educational standards; and supports its Members and the Profession with visionary leadership. IIDA has helped reveal new Design talent through a variety of trade show involvement and Interior Design/Architecture competitions honoring national and international talent, including the Interior Design Competition, Global Excellence Awards and Hospitality Product Design Competition. www.iida.org